

**TUXEDO CHAMBER OF COMMERCE**  
**GENERAL MEMBERSHIP MEETING**

March 28, 2007  
**MINUTES**

**Members Present:** Dale Mottola, Applied Systems Group  
Gary Phelps, Gary Phelps, Inc.  
Jerry Mottola, Jerico/ U.S.P.S  
Natalie Pearson, KeeperStores  
Don Blum, Shoppers Plus Printing Service  
Dick Spiegel, SOS Fuels  
Betty Ann Eberling, Take a Break  
Chief Dan Carlin, Town of Tuxedo Police  
Andrew Berish, Tuxedo Silver Dollars  
Jim Burger, Tuxedo Park School

**Others Present:** Grace Choi and Ji Jeon, AMD Ltd  
St.John Wiles and James Buckley, LiveTechnology Holdings

**Call to Order:**

Dale Mottola, President, called the regular monthly meeting of the Tuxedo Chamber of Commerce to order at 7:07PM on Wednesday, March 28th, 2007 in the Community Room of the Tuxedo Town Hall.

**Approval of Minutes:**

Minutes from the February meeting were reviewed and approved by a unanimous vote.

**Spotlight on Business:**

Grace Choi and Ji Jeon of AMD Ltd attended the meeting and introduced their advertising and marketing business to the Chamber members. St.John Wiles and James Buckley of LiveTechnology Holdings also explained their business. They too help advertising agencies that apply concepts to advertise media and automate it.

**2007 Decorative Banner Project:**

Based on the member consensus from the February 2007 Chamber meeting that there were not enough banners around town, the Chamber's request to the Town Board for a special permit to install utility pole banners was for 20 banners. The Town Board approved the request at its March 12, 2007 meeting. After discussion, the consensus was that the Farmer's Market would be treated as any other business if they wanted Market

banners to be included, that is, they would need to be a Chamber member and pay the usual sponsorship fee. Gary Phelps reported that he had met with Craig Newell, representing the Market. Craig indicated that the Market is interested in continuing the Business of the Week, but there would be an application with approval required for a business to participate. The Market Committee is not receptive to a generic Chamber table for weeks without a Business of the Week participant.

### **2007 Membership Directory/Community Guide:**

It was mentioned that only paid members be listed in the directory. Members also suggested that there be a spotlight on community events, such as a calendar. It was also mentioned that a description of the business be printed. Another member suggested important phone numbers and a brief history of Tuxedo. Dale also mentioned there would be approximately 10 photos of locations or events from the Tuxedo. Dale is also looking for members to give their input in writing their own paragraph about their business or organization.

### **2<sup>nd</sup> Annual Golf Outing:**

Dale alerted us that currently negotiations are taking place for the outing to be held once again at the Tuxedo Club and cost factors should be available at the next meeting.

### **Business News:**

It was noted that Photography by Terry Michael is to take occupancy in either May or June in the space at Tuxedo Square.

Dale also mentioned that the Tuxedo Reserve has been approved by the Town planning Board for its water protocol and are currently monitoring the results. It is contingent upon the weather. As a note: 1200 living units will double the population and was 15 years in the making.

Jerry Mottola mentioned that he attended the second Zoning Board of Appeals meeting at which the appeal by Latini Management for use of the Duck Cedar was considered. He stated that there were only 3 zoning board members present at the 2<sup>nd</sup> meeting, and those present decided to table a vote on the project. Mr. Latini will need to return to the Zoning Board for a third time next month.

### **Other Business:**

The Treasurer of the Chamber, asked if the Chamber would like to be a hole sponsor at St Mary's golf outing.

Andy mentioned dinner and dancing at Tuxedo Ridge Ski Center for the Ambulance Corp's fund raiser to be held May 19<sup>th</sup>.

### **Adjournment: 8:18PM**